COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Haddon Shops, 32-48 Haddon Avenue, Westmont, NJ

Lat/Long: Latitude: 39.911696 /Longitude: -75.053782

		1 mile		3 miles		5 miles	
2014 Total Population							
2019 Total Population 17,938	Population						
2019 Total Population	2014 Total Population	17,738		147,059		323,892	
2010 Total Population 17,438	·	•		147,457		323,306	
2000 Total Population Crowth Rate	·			146,296		324.614	
2014-2019 Population Growth Rate 0.22% 0.05% -0.04% -0.06% -0.0	·	•		•		•	
None	·	•				•	
Households	•	-0.16%		0.03%			
2014 Total Households							
2019 Total Households		7.640		57.071		122.061	-
2010 Population in Households		,		,			
2014-2019 Growth Rate: Households 0.25% 0.09% 0.11% 0.10% 0.10% 0.00%	·	·		•		· · · · · · · · · · · · · · · · · · ·	
Age	·	•					
Age							
2014 Population Under 10 Years 2,067 11.7% 19,284 13.1% 41,769 12.9% 2014 Population 10 to 19 Years 2,068 11.7% 19,881 13.9% 41,899 12.9% 2014 Population 20 to 29 Years 1,904 10.7% 19,241 13.1% 44,858 13.8% 2014 Population 30 to 44 Years 3,473 19.6% 28,352 19.3% 62,563 19.3% 2014 Population 45 to 59 Years 3,991 22.5% 30,920 21.0% 67,766 20.9% 2014 Population 67 to 74 Years 2,708 15.3% 20,027 13.6% 43,858 13.5% 2014 Population 75 Years or Over 1,528 8.6% 10,254 7.0% 21,179 6.5% 2014 Median Age 42.4 38.4 37.9 2014 Median Age 43.6 37.9 37							
2014 Population 10 to 19 Years 2,068 11.7% 18,983 12.9% 41,899 12.9% 2014 Population 20 to 29 Years 1,904 10.7% 19,241 13.1% 44,858 13.8% 2014 Population 20 to 44 Years 3,473 19.6% 28,352 19.3% 62,563 19.3% 20,545 19.3% 2014 Population 45 to 59 Years 2,708 15.3% 20,027 13.6% 43,858 33.5% 2014 Population 60 to 74 Years 2,708 15.3% 20,027 13.6% 43,858 33.5% 2014 Population 60 to 74 Years 2,708 15.3% 20,027 13.6% 43,858 33.5% 2014 Population 75 Years or Over 1,528 6.6% 10,254 7.0% 21,179 6.5% 2014 Median Age 42.4 38.4 37.9 42.4% 38.4 37.9 42.4% 38.4 37.9 42.4% 38.4% 37.9 42.4%	-	- 2.067	11.7%	19.284	13.1%	41.769	12.9%
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2014 Population 30 to 44 Years 3,473 19.6% 28,352 19.3% 62,563 19.3% 2014 Population 45 to 59 Years 3,991 22.5% 30,920 21.0% 67,766 20.9% 2014 Population 60 to 74 Years 2,708 15.3% 20.027 13.6% 43,858 31.5% 2014 Population 75 Years or Over 1,528 8.6% 10,254 7.0% 21,179 6.5% 20.027 2014 Median Age 42.4 38.4 37.9 2014 Median Age 42.4 38.4 37.9 37	· · · · · · · · · · · · · · · · · · ·					•	
2014 Population 45 to 59 Years 3,991 22.5% 30,920 21.0% 67,766 20.9% 2014 Population 60 to 74 Years 2,708 15.3% 20,027 13.6% 43.858 13.5% 2014 Population 75 Years or Over 1,528 8.6% 10,254 7.0% 21,179 6.5% 2014 Median Age 42.4 38.4 37.9 37.9	•	*					
2014 Population 60 to 74 Years 2,708 15.3% 20,027 13.6% 43,858 13.5% 2014 Population 75 Years or Over 1,528 8.6% 10,254 7.0% 21,179 6.5% 2014 Median Age 42.4 38.4 37.9	·					-	
2014 Population 75 Years or Over 1,528 8.6% 10,254 7.0% 21,179 6.5% 2014 Median Age 42.4 38.4 37.9	•	,				,	
Marital Status & Gender Status & St	•	,					
Marital Status & Gender 8,567 48% 70,574 48% 157,092 49% 2014 Male Population 9,170 52% 76,485 52% 166,800 51% 2014 Never Married 4,307 30% 43,650 37% 98,690 38% 2014 Married 7,817 54% 54,957 47% 120,253 46% 2014 Divorced 1,271 9% 10,679 9% 23,516 9% 2014 Widowed 1,173 8% 8,820 7% 18,538 7% Income 331 4% 2,550 4% 4,910 4% 2014 HHD Income \$200,000 or More 331 4% 2,550 4% 4,910 4% 2014 HHD Income \$150,000 to \$149,999 766 10% 3,424 6% 6,336 5% 2014 HHD Income \$75,000 to \$99,999 1,077 14% 7,346 13% 14,774 12% 2014 HHD Income \$35,000 to \$49,999 1,1063 14% 7,716 14%	•		0.070		7.075		0.070
2014 Male Population							
2014 Female Population 9,170 52% 76,485 52% 166,800 51% 2014 Never Married 4,307 30% 43,650 37% 98,690 38% 2014 Married 7,817 54% 54,957 47% 120,253 46% 2014 Divorced 1,271 9% 10,679 9% 23,516 9% 2014 Widowed 1,173 8% 8,820 7% 18,538 18,538		8 567	48%	70 574	48%	157 092	49%
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2014 Married 7,817 54% 54,957 47% 120,253 46% 2014 Divorced 1,271 9% 10,679 9% 23,516 9% 2014 Widowed 1,173 8% 8,820 7% 18,538 7% Income 2014 HHD Income \$200,000 or More 331 4% 2,550 4% 4,910 4% 2014 HHD Income \$150,000 to \$199,999 766 10% 3,424 6% 6,336 5% 2014 HHD Income \$100,000 to \$149,999 1,451 19% 8,551 15% 11,311 14% 2014 HHD Income \$75,000 to \$99,999 1,077 14% 7,346 13% 14,774 12% 2014 HHD Income \$50,000 to \$74,999 1,180 14% 9,339 13% 20,619 12% 2014 HHD Income \$35,000 to \$49,999 1,063 14% 7,716 14% 17,184 14% 2014 HHD Income \$25,000 to \$34,999 1,063 14% 7,716 14% 17,184 14% 2014 HHD Income \$15,000 to \$24,999 566 7% 5,085 9% 11,213 9% 2014 HHD Income \$15,000 to \$24,999 566 7% 5,085 9% 11,213 9% 2014 HHD Income \$15,000 to \$24,999 566 7% 5,085 9% 11,213 9% 2014 Median Household Income \$69,528 \$55,378 \$52,484 2014 Median Household Income				· ·		•	
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2014 HHD Income \$100,000 to \$149,999	· · ·			,		•	
2014 HHD Income \$75,000 to \$99,999 1,077 14% 7,346 13% 14,774 12% 2014 HHD Income \$50,000 to \$74,999 1,180 14% 9,339 13% 20,619 12% 2014 HHD Income \$35,000 to \$49,999 1,063 14% 7,716 14% 17,184 14% 2014 HHD Income \$25,000 to \$34,999 586 8% 6,367 11% 13,585 11% 2014 HHD Income \$15,000 to \$24,999 566 7% 5,085 9% 11,213 9% 2014 HHD Income Under \$15,000 622 8% 6,693 12% 16,129 13% 2014 Median Household Income \$69,528 \$55,378 \$52,494 2014 Average Household Income \$87,444 \$76,558 \$72,609 2014 Per Capita Income \$37,401 \$29,788 \$27,639				•		·	
2014 HHD Income \$50,000 to \$74,999 1,180 14% 9,339 13% 20,619 12% 2014 HHD Income \$35,000 to \$49,999 1,063 14% 7,716 14% 17,184 14% 2014 HHD Income \$25,000 to \$34,999 586 8% 6,367 11% 13,585 11% 2014 HHD Income \$15,000 to \$24,999 566 7% 5,085 9% 11,213 9% 2014 HHD Income Under \$15,000 622 8% 6,693 12% 16,129 13% 2014 Median Household Income \$69,528 \$55,378 \$52,494 2014 Average Household Income \$87,444 \$76,558 \$72,609 2014 Per Capita Income \$37,401 \$29,788 \$27,639		-	14%	•		· ·	
2014 HHD Income \$35,000 to \$49,999 1,063 14% 7,716 14% 17,184 14% 2014 HHD Income \$25,000 to \$34,999 586 8% 6,367 11% 13,585 11% 2014 HHD Income \$15,000 to \$24,999 566 7% 5,085 9% 11,213 9% 2014 HHD Income Under \$15,000 622 8% 6,693 12% 16,129 13% 2014 Median Household Income \$69,528 \$55,378 \$52,494 2014 Average Household Income \$87,444 \$76,558 \$72,609 2014 Per Capita Income \$37,401 \$29,788 \$27,639		•	14%	-	13%		
2014 HHD Income \$25,000 to \$34,999 586 8% 6,367 11% 13,585 11% 2014 HHD Income \$15,000 to \$24,999 566 7% 5,085 9% 11,213 9% 2014 HHD Income Under \$15,000 622 8% 6,693 12% 16,129 13% 2014 Median Household Income \$69,528 \$55,378 \$52,494 2014 Average Household Income \$87,444 \$76,558 \$72,609 2014 Per Capita Income \$37,401 \$29,788 \$27,639				·		· · · · · · · · · · · · · · · · · · ·	
2014 HHD Income \$15,000 to \$24,999 566 7% 5,085 9% 11,213 9% 2014 HHD Income Under \$15,000 622 8% 6,693 12% 16,129 13% 2014 Median Household Income \$69,528 \$55,378 \$52,494 2014 Average Household Income \$87,444 \$76,558 \$72,609 2014 Per Capita Income \$37,401 \$29,788 \$27,639			8%		11%	•	
2014 HHD Income Under \$15,000 622 8% 6,693 12% 16,129 13% 2014 Median Household Income \$69,528 \$55,378 \$52,494 2014 Average Household Income \$87,444 \$76,558 \$72,609 2014 Per Capita Income \$37,401 \$29,788 \$27,639						•	9%
2014 Median Household Income \$69,528 \$55,378 \$52,494 2014 Average Household Income \$87,444 \$76,558 \$72,609 2014 Per Capita Income \$37,401 \$29,788 \$27,639		622		•	12%		13%
2014 Average Household Income \$87,444 \$76,558 \$72,609 2014 Per Capita Income \$37,401 \$29,788 \$27,639		. \$69,528		\$55,378			
2014 Per Capita Income \$37,401 \$29,788 \$27,639	· · · · · · · · · · · · · · · · · · ·					•	
Business / Employees	•						
Total Businesses (NAICS) 1,042 9,233 19,132	• •	1,042		9,233		19,132	
Total Employees (NAICS) 4,833 63,017 156,552	· ·	4,833		63,017		•	

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Haddon Shops, 32-48 Haddon Avenue, Westmont, NJ

Lat/Long: Latitude: 39.911696 /Longitude: -75.053782

	1 mile		3 miles		5 miles	
Labor Force (2014)	9.054		66 822		440.005	
Labor Population Age 16 Year or Older Total Unemployed	8,954 365		66,833 7,107		143,295 16,372	
Unemployment Rate	3.9%		9.6%		10.3%	
Occupation (2014)			***			
Occupation Population Age 16 Years or Over	8,954		66,833		143,295	
Management, Business, Financial Operations	20	0.2%	89	0.1%	162	0.1%
Professional, Related	1,220	13.6%	6,397	9.6%	11,803	8.2%
Service	299	3.3%	3,249	4.9%	7,309	5.1%
Sales, Office	1,266	14.1%	9,702	14.5%	22,297	15.6%
Farming, Fishing, Forestry	. 0	0.0%	90	0.1%	153	0.1%
Construction, Extractions, Maintenance	218	2.4%	3,240	4.8%	6,976	4.9%
Production, Transport, Material Moving	249	2.8%	2,667	4.0%	6,558	4.6%
White Collar Workers	7,271	81.2%	44,053	65.9%	89,781	62.7%
Blue Collar Workers	835	9.3%	10,908	16.3%	26,233	18.3%
Transportation to Work						
Worker Base Age 16 Years or Over	8,530		68,530		145,874	
Drive to Work Alone	•	72.5%	*	74.0%	109,853	
Drive to Work in Carpool	540	6.3%	6,277	9.2%	14,598	10.0%
Travel to Work by Public Transportation	1,161	13.6%	6,765	9.9%	. 12,200	8.4%
Drive to Work on Motorcycle	0	0.0%	26	0.0%	30	0.0%
Bicycle to Work	61	0.7%	210	0.3%	413	0.3%
Walk to Work	141	1.7%	1,798	2.6%	3,447	2.4%
Other Means	10 432	0.1% 5.1%	416	0.6%	899	0.6%
Work at Home	432	3.1%	2,182	3.2%	4,238	2.9%
Total Annual Consumer Expenditure (2014)	\$600 007 AGE		£4.40€.00€.000		60 540 000 070	
Total Household Expenditure	\$639,387,406		\$4,196,908,833		\$8,519,608,073	
Total Non-Retail Expenditure	425,783,780 \$213,603,626		2,797,906,628 \$1,399,002,205		5,674,915,074	
Total Retail Expenditure	\$13,970,007		\$93,734,811		\$2,844,692,999 \$190,892,262	
Apparel Contributions	26,174,074		160,194,280		320,490,058	
Education	\$15,211,628		\$99,949,396		\$202,318,314	
Entertainment	\$30,299,911		\$196,725,846		\$398,777,264	
Food and Beverages	83,911,08 1		559,086,564		1,139,286,543	
Furnishings and Equipment	\$14,623,616		\$95,071,638		\$192,938,760	
Gifts	\$28,689,596		\$181,203,305		\$363,840,719	
Health Care	\$42,017,184		\$271,363,826		\$548,919,753	
Household Operations	\$17,169,110		\$110,796,644		\$223,756,008	
Miscellaneous Expenses	\$53,834,752		\$347,252,925		\$701,670,962	
Personal Care	\$7,044,030		\$45,559,192		\$92,207,736	
Personal Insurance	\$3,835,282		\$23,950,983		\$48,149,490	
Reading	\$1,442,005		\$9,204,250		\$18,565,773	
Shelter	\$154,166,442		\$1,024,942,649		\$2,080,530,051	
Tobacco	\$257,864		\$1,744,759		\$3,596,347	
Transportation	\$90,583,713		\$598,109,205		\$1,219,624,697	
Utilities	\$43,612,172		\$292,816,018		\$597,051,979	
Travel Time						
Worker Base Age 16 Years or Over	8,530		68,530		145,874	
Travel to Work in 14 Minutes or Less	•	22.5%		26.0%	38,513	26.4%
Travel to Work in 15 to 29 Minutes		36.3%	•	36.9%		37.8%
Travel to Work in 30 to 59 Minutes	2,430			26.0%		25.8%
Travel to Work in 60 Minutes or More	655	7.7%	5,420		10,341	7.1%
Work at Home	432	5.1%	2,182	3.2%	4,238	2.9%

COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups

Haddon Shops, 32-48 Haddon Avenue, Westmont, NJ

Lat/Long: Latitude: 39.911696 /Longitude: -75.053782

	1 mile		3 miles		5 miles	
Race						
2014 Pop White	16,371	92.3%	95,931	65.2%	201,661	62.3%
2014 Pop Black	332	1.9%	26,562		60,331	18.6%
2014 Pop Asian or Pacific Islander	457	0.0%	6,851	0.0%	16,871	0.1%
2014 Pop American Indian	25	0.1%	491	0.3%	1,146	0.4%
2014 Pop Other Race	211	1.2%	13,199	9.0%	34,512	
2014 Hispanic Population	811	4.6%	25,768	17.5%	65,820	20.3%
Education						
Adult Population Over 25	12,657		99,093		217,661	
2014 Est. Elementary (Grade 0 to 8)	164	1%	4,484	5%	12,455	6%
2014 Est Some High School	543	4%	8,628	9%	21,436	10%
2014 HS Diploma	2,597	21%	25,552	26%	62,760	29%
2014 GED	179	1%	2,622	3%	6,937	3%
2014 Some College	2,317	18%	18,917	19%	40,917	19%
2014 Associates Degree	958	8%	6,223	6%	13,339	6%
2014 Bachelor's Degree	3,900	31%	20,649	21%	37,881	17%
2014 Pop Graduate Degree	1,999	16%	12,019	12%	21,936	10%
Homes Built By Year		-				
2014 Total Housing Units	7,892	2770/	61,650		132,872	
2014 Owner Occupied HUs	5,132	67%	35,820	63%	76,310	63%
2014 Renter Occupied HUs	2,508	33%	21,251	37%	45,752	37%
2014 Vacant Housing Units	252	3%	4,579	7%	10,811	8%
Housing						
Homes Built 2010 or Later	0	0.0%	24	0.0%	105	0.1%
Homes Built Between 2000-2009	186	2.5%	2,762	4.5%	6,203	4.7%
Homes Built Between 1990-1999	160	2.1%	1,428	2.3%	5,120	3.9%
Homes Built Between 1980-1989 Homes Built Between 1970-1979	289 591	3.8%	2,456	4.0%	6,944	5.2%
Homes Built Between 1970-1979 Homes Built Between 1960-1969	683	7.8% 9.0%	4,551 8,231	7.4%	14,605	11.0%
Homes Built Between 1950-1959	1,575	20.8%		13.4% 21.0%	20,839 27,498	15.7%
Homes Built Between 1930-1939 Homes Built Between 1940-1949	883	11.7%	10,074	16.4%	17,691	
Homes Built Before 1939	1	0.0%	10,074	0.0%	17,091	0.0%
Home Value	•	0.070		0.070		0.078
2014 OOHUs/Value \$50K-99999	31	0%	3,847	2%	0 007	20/
2014 OOHUs/Value \$100K-149999	118	2%	5,204	2% 15%	8,227 13,580	2% 18%
2014 OOHUs/Value \$150K-199999	487%	9.5%	5,618%	15.7%	14,654%	19.2%
2014 OOHUs/Value \$200K-249999	923%	18.0%	5,405%	15.1%	12,563%	16.5%
2014 OOHUs/Value \$250K-299999	1,067%	20.8%	4,709%	13.1%	9,716%	12.7%
2014 OOHUs/Value \$300K-399999	1,480%	28.8%	5,195%	14.5%	8,659%	
2014 OOHUs/Value \$400K-499999	610%	11.9%	2,206%	6.2%	3,138%	4.1%
2014 OOHUs/Value \$500K-749999	318%		1,760%	4.9%	2,350%	3.1%
2014 OOHUs/Value \$750K-999999	48%	0.9%	563%	1.6%	691%	0.9%
2014 OOHUs/Value \$1000000+	43%	0.8%	748%	2.1%	1,094%	1.4%
Median Home Value	\$258,704		\$226,619		\$214,487	
Median Rent	\$893		\$855		\$818	
Labor Force			·			
2014 Est Labor Population Age 16+	9,319		73,941		159,667	
2014 Employed Civilian Pop 16+	8,954		66,833		143,295	
2014 Unemployed Population 16+	365		7,107		16,372	
2014 Unemployment Rate	3.9%		9.6%		10.3%	

